

The logo for Copelands features the word "Copelands" in a white serif font, enclosed within a white, stylized, brush-stroke-like circular graphic that resembles a partial 'C' or a swoosh. The background of the entire image is a photograph of a modern, multi-story residential or care facility building with a dark roof, light-colored walls, and wooden accents. The building has several balconies and large windows. In the foreground, there is a paved area with some parked cars and people walking, surrounded by green landscaping. The sky is blue with scattered white clouds.

# Copelands

A new view of caring

*Flagship Project*

# Our vision



for

# Copelands

We are delighted to present to you our signature project:  
**Copelands**, Dementia, Nursing and Residential Care Home

*Working from our initial draft, which we shared in 2014, we have continued to seek expert advice and have crafted the plans in order to achieve the best possible model for the residents.*

**A purpose-built exemplar model**, Copelands will provide market leading care for Northern Ireland. Situated in a prime location by the beautiful coast of Millisle, County Down, it will provide a calm and picturesque setting for residents. Elegantly designed from the ground up, Copelands will encompass everything needed to create a genuine home from home, where people can enjoy fulfilling and spontaneous lives.

*Can you help us make the final step?*



# Providing maximum opportunity and independence



Copelands will be a contemporary and luxurious space, constructed according to the **Gold Standard** in dementia design, while being domestic in feel and scale.

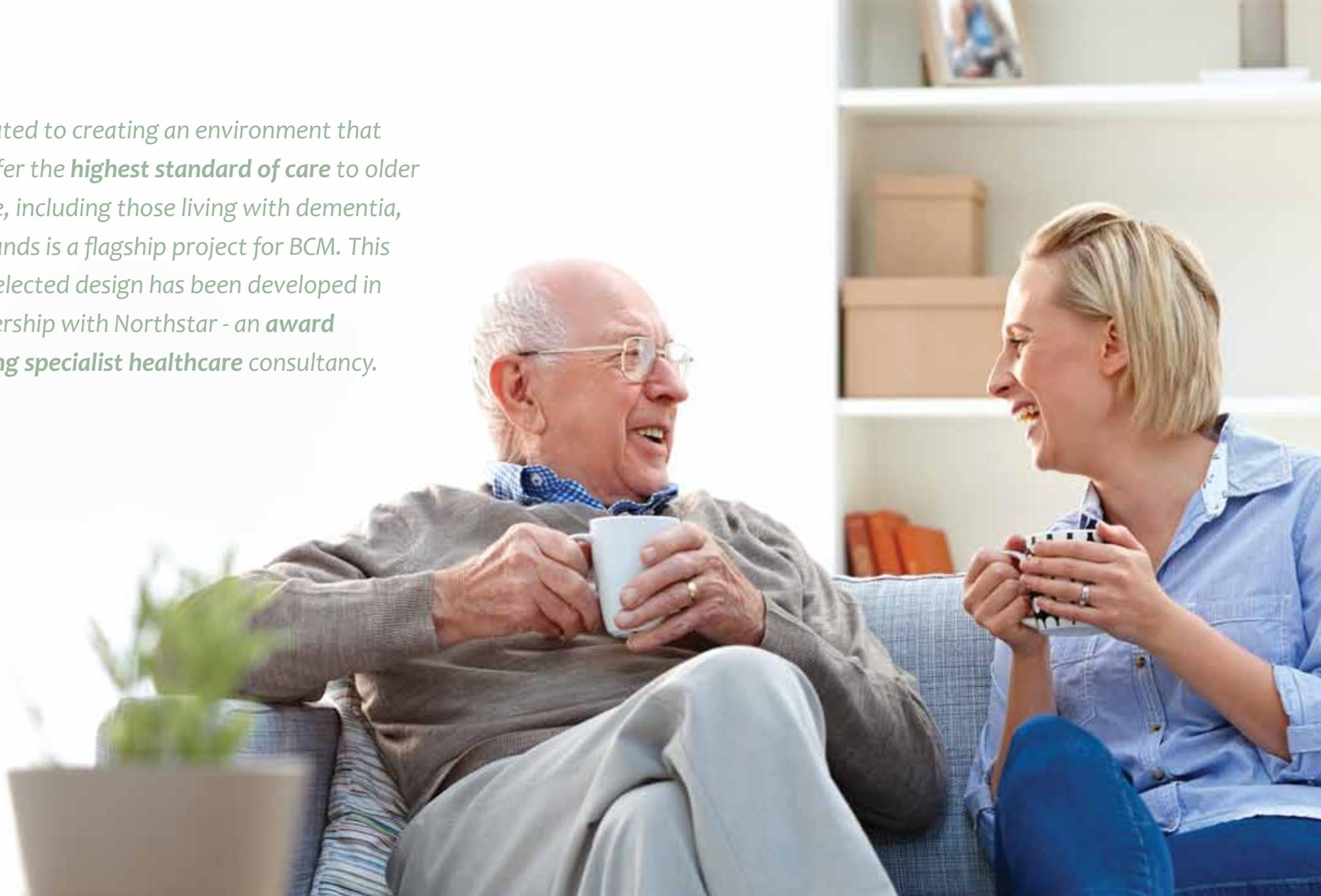
*It will comprise of 60 ensuite bedrooms, enclosed and safe outdoor spaces, a Worship Room, hair salon and nail bar, quiet spaces, a café, and a flexible space which can be used for cinema / exercise to music etc.*

A spacious roof top garden with stunning sea views will provide additional outdoor space, which can be used for outdoor events, bowling and activities, or simply a place to sit and relax.

**Offering 24-hour dementia, nursing and residential care**, Copelands will promote a person-centred approach, based on the 'Household Model of Care' defined by Norton & Shields (2006). It involves breaking down the traditional care home structure into households of ten residents, so that each household has its own front door, kitchen and living area, as well as access to a communal outdoor area.



Dedicated to creating an environment that will offer the **highest standard of care** to older people, including those living with dementia, Copelands is a flagship project for BCM. This final selected design has been developed in partnership with Northstar - an **award winning specialist healthcare** consultancy.





# Join us to create something special

You can be a part of this exciting development for the future of dementia, nursing and residential care. **Buy a brick** to help us build this state-of-the-art and unique model of care.

*Almost £1,000,000 has already been raised towards the building of Copelands, including several substantial legacies, and we are not far off our fundraising target of £1,328,000.*

While we continue to seek funding from grant-making trusts, the Buy a brick scheme is helping to secure the remaining funding required to create a leading and comfortable environment for people living with dementia, and those who need nursing and residential care. It is envisaged that building work will commence in 2018 with completion early in 2019.

*Any donation, big or small, is greatly appreciated.*

For information on how you can contribute please visit: [www.belfastcentralmission.org/buyabrick](http://www.belfastcentralmission.org/buyabrick)



## *Costs you can help with to turn the vision into a reality:*

Construction of one dementia household for ten residents ~ £570,000

Construction of and furnishing the cafe with a communal area for residents, families, and carers and visitors ~ £74,000

Purchasing external gym equipment to provide the residents with opportunities to take part in physical activity in an attractive environment ~ £20,000

Purchasing one set of bedroom furniture ~ £2,000

Purchasing a cinema projector ~ £1,000

White goods such as cookers, washing machine and dishwasher ~ £100 - £500

Acquiring one internal print/painting ~ £50



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BCM is an agency of the Methodist Church. It was founded in 1889 as part of the Church's response to problems inherent in inner-city life. The motivation was then, as now, to meet the needs of the whole person, spiritual, emotional, social and physical irrespective of their religious, ethnic or other background. Today, we continue to work with people in Northern Ireland to improve their lives through our congregations at Grosvenor Hall and Sandy Row, and a range of social care projects and community services in Belfast, North Down & Ards, Magherafelt, Dungannon, Armagh and Craigavon.

**BCM are also working to develop a further phase of extra care housing** which could see Copelands ultimately become Northern Ireland's first Continuing Care Retirement Community (CCRC)

*Ultimately our aim is to provide a continuum of care from supporting people in the community to extra care housing, to residential, dementia, nursing and end of life care, all designed to meet the needs of people living with Dementia.*



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