



Brian Burns,
Director of Social Work

EXECUTIVE SUMMARY

This plan clearly sets out the key strategic aims of BCM's Social Care Programme over the next three years and the appropriate structures and supports that need to be in place to help us realise our goals.

BCM has already received positive recognition with regard to many areas of our work but we cannot be complacent and we need to ensure our services remain "value for money" and "fit for purpose".

The Strategic Plan needs to be robust and regularly reviewed in consultation with staff, service users, volunteers and key stakeholders. Its content and direction may be affected by changes within the organisation or by external factors.

External factors which might well impact on our current plan include:-

- The establishment of a devolved government
- The Review of Public Administration
- Government Strategies e.g. Ten year Strategy for Children & Young People / Older People's Strategy
- Key Policy Issues e.g. Positive Steps

The plan demands both consolidation and development in most areas of our work and, during its lifetime, a significant amount of planning time will be invested in drawing up proposals for the reconfiguration of the "Craigmores/Childhaven" site between Donaghadee and Millisle. This will present a formidable challenge, but an exciting one, as we look to see how this valuable asset can be utilised to further enhance our social care programme.

BCM has grown significantly in recent years. New working partnerships have been developed and this plan sets clear parameters for our social outreach programmes as we move forward over the next three years.

Monitoring and Evaluation

Progress on delivering our strategic aims will be reviewed monthly by the business planning group. This will be reported to the Mission Committee and Executive on a quarterly basis.



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Community-based support for people in need | Residential care for older people |
Care in the community for young people and families |
Housing Support Services for young and older people |
Leaving and after care services for young people | Volunteering Programme |
NVQ Training & Assessment | Conference & Training Facilities |
Cross-community holidays for children and for older people |
Christmas Support Programme | Support for children with Autism and their families

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...supporting those who need it most



Strategic Plan
2007 - 2010



Donald Ker,
Superintendent

INTRODUCTION

I'm very pleased to be able to introduce BCM's Strategic Plan for 2007-2010. This document, which covers all the 'social work' aspects of BCM, illustrates how service users, staff, volunteers and stakeholders can work together in partnership in support of those who need it most. When BCM was first founded by the Methodist Church 118 years ago, its aim was to reach out to all in need in the community. This is still our ethos. In the midst of the many changes which are taking place in the provision of social care in Northern Ireland we believe, more than ever, that we have an important contribution to make, and we are glad to play our part.

MISSION STATEMENT



“To support those most in need in our society and enable them to reach their full potential.”



BCM'S CORE VALUES

BCM is committed to delivering its work through the following values:



VALUING PEOPLE EQUALLY



Value, support and develop all those in the organisation and uphold the principle of equality of opportunity for all.

PARTNERSHIP

Work in partnership with others respecting their values and ethos.

HONESTY & OPENNESS

Work in a manner which is honest, open and inclusive.

RESPECTING PEOPLE'S RIGHTS, CHOICES, PRIVACY AND SAFETY

Respect the rights, choices, privacy and safety of all those involved in the organisation.

STEWARDSHIP

Ensure the careful and responsible management of resources.



STRATEGIC AIMS

Our strategic aims are to:

1. Support vulnerable young people and care leavers to live more independently in the community
2. Increase the coping capacity of families in need
3. Help older people to maintain their independence and enhance their quality of life
4. Provide a positive volunteering experience and make a difference to the lives of BCM's service users
5. Recruit, develop and retain appropriately qualified staff
6. Develop high quality services and systems
7. Generate sufficient income to enable BCM to meet its strategic objectives
8. Promote BCM and its work to all stakeholders
9. Have in place appropriate strategic, financial and business planning structures

